LANDSCAPES FOR 1 BILLION PEOPLE

INTEGRATED LANDSCAPE MANAGEMENT TRAINING PROGRAM

Session 7: Introduction to Integrated Landscape Finance

Seth Shames and Patricia Bon, EcoAgriculture Partners.
April 23, 2024

rikolto

ecoagriculture partners

PROGRAM OUTLINE

JAN 30	Introduction to ILM
FEB 01	Five Interactive Elements of the ILM Framework
FEB 27	Integration of Diversity, Equity, Inclusion and Justice as a Cross-Cutting Part of ILM
FEB 29	Inclusive Stakeholder Identification and Engagement as a Foundation for ILM
APRIL 2	Landscape Partnerships: Cross-Sectoral and Multi-Stakeholder Governance
APRIL 4	Shared Vision for a Thriving Landscape for All
APRIL 23	What is Integrated Landscape Finance
APRIL 25	Integrated Landscape Finance Tools and Approaches
MAY 21	Landscape Action Planning for a Multi-Generational Landscape Strategy
MAY 23	Bringing it All Together Across Landscapes: Training Reflective Showcase

RULES & ROLES FOR A WELCOMING LEARNING SPACE

- Find a **quiet space** with **good internet**
- Keep **video** on
- Keep yourself on **mute** unless speaking
- **“Raise hand”** when you’d like to speak
- Use the **chat** function and reactions liberally
- Expect to **interact**. Ask questions!
- Speak **slowly**, not everyone has the same first language
- **Enjoy!**
- What else…?
- **Questions**

QUIZ

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WELCOME

Meet the EcoAgriculture Team

Seth Shames

Finance Solutions
Design Team lead for 1000L

Patricia Bon

Project Manager for 1000L

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OBJECTIVES

By the end of the session, you will:

1. Understand the **key elements** of Integrated Landscape Finance

2. Understand the **concept** of Integrated Landscape Finance

3. Be familiar with the Integrated Landscape Finance **Framework**

AGENDA

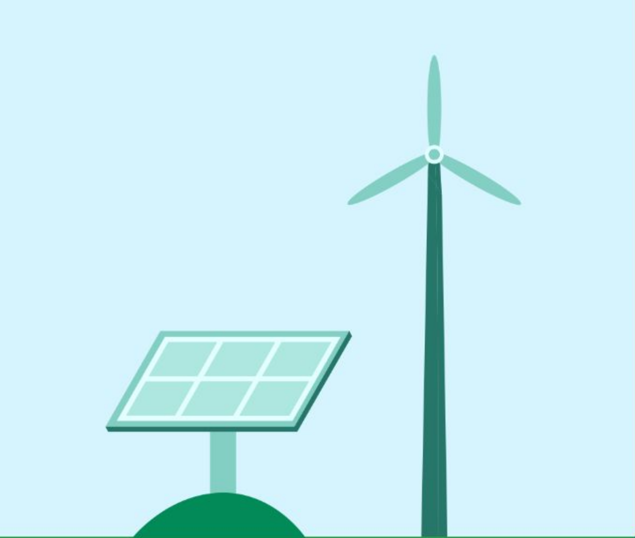
- Key elements of **Integrated Landscape Finance**
- **Key concepts** related to Integrated Landscape Finance

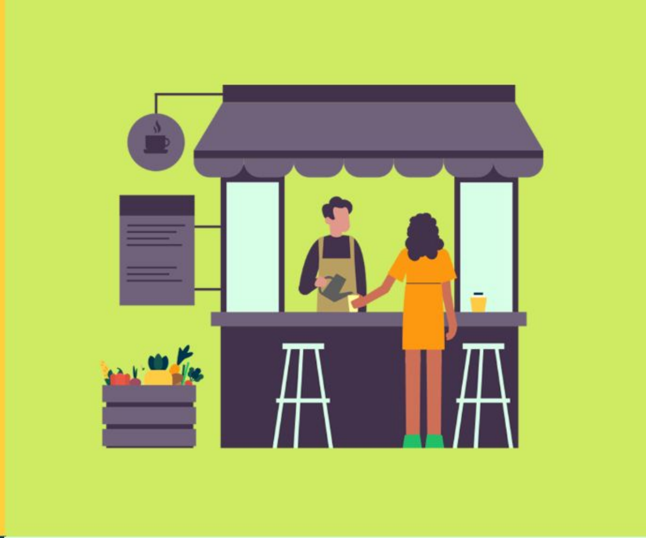
COFFEE BREAK

- Mt Mulanje **case study**
- Integrated Landscape Finance **Framework**
- **Challenges** of Integrated Landscape Finance

WARM UP ACTIVITY

What words and phrases come to mind when you think of **Finance**?





INTRODUCTION TO INTEGRATED LANDSCAPE FINANCE



WHAT IS FINANCE?

FINANCE

Matters related to accessing and managing money

For-profit mechanisms

- Debt (short and long-term)
- Equity
- Risk guarantees/insurance

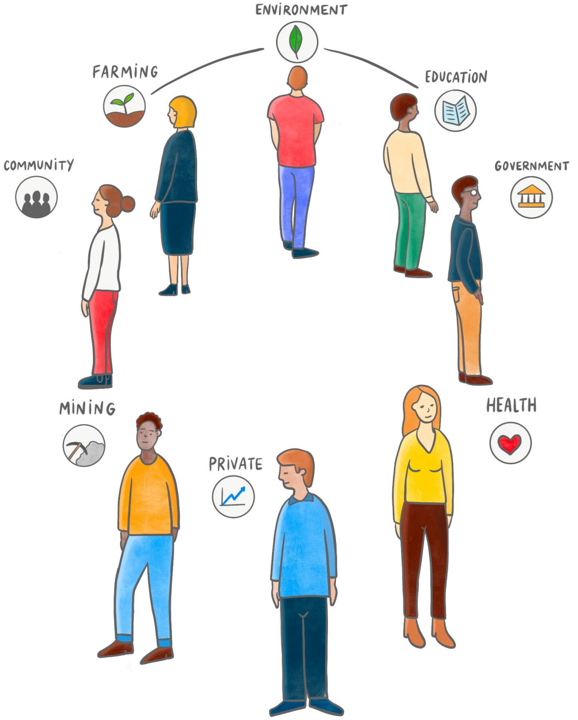
Not-for profit mechanisms

- Grants
- Public finance instruments
  (direct investment, taxes and subsidies)

What are some key activities in your landscapes that require financing right now?

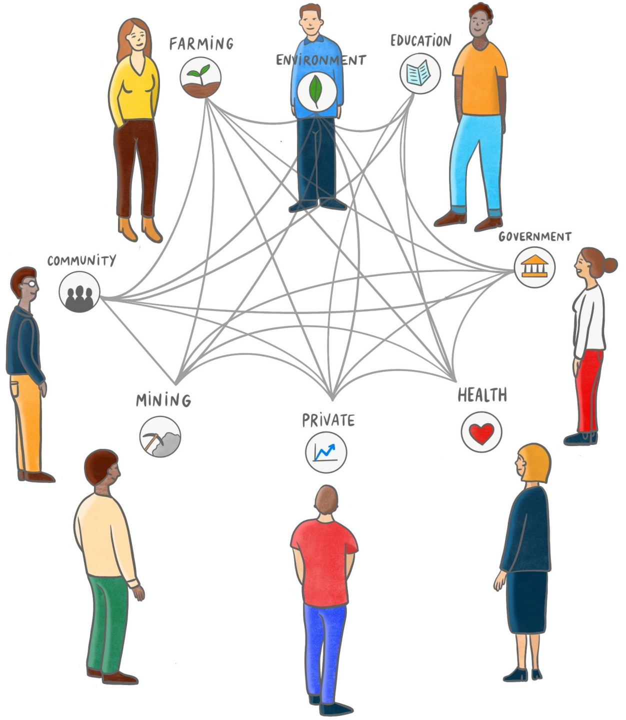
WHAT IS INTEGRATED FINANCE?

SEGREGATED



isolated, divided, separated

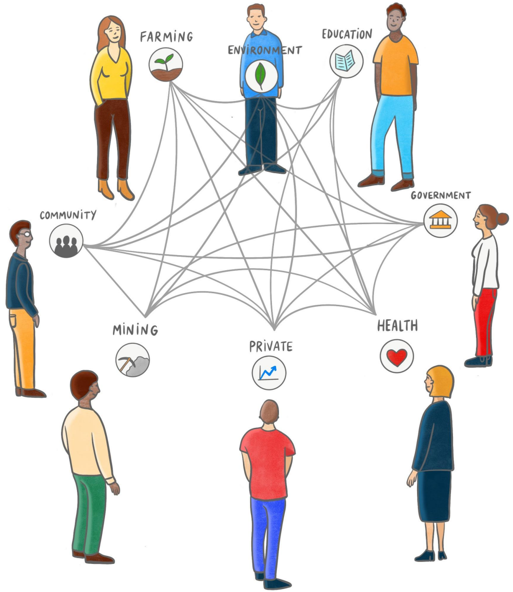
INTEGRATED



united, coordinated, connected

INTEGRATED FINANCE

Process of accessing funds to achieve a specific set of coordinated goals and objectives by group of stakeholders



Can anyone share experiences of

INTEGRATED FINANCE ?

COFFEE BREAK

WHAT IS A LANDSCAPE?

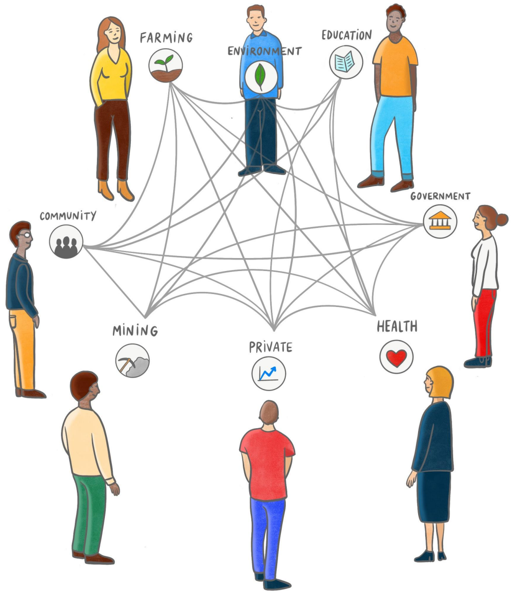
LANDSCAPE

- Area / place
- **Systems:** Natural and/or human-modified ecosystems
- **Drivers:** Influenced by ecological, historical, economic and socio-cultural processes
- **Complex interactions** over space and time
- **Socio-ecological system:**
  - Diversity of people
  - Diversity of interests
  - Diversity of land uses

WHAT IS
INTEGRATED LANDSCAPE FINANCE?

INTEGRATED LANDSCAPE FINANCE

Finance approach which supports multi-project, multisector investment portfolios that encourage synergies between investments to generate impacts at scale across several landscape objectives.



WHY INTEGRATED LANDSCAPE FINANCE?

- Ecological and economic interactions in a landscape have powerful negative or positive interactions on profitability, risk and impact
- Coordinated planning improves performance and accelerates regenerative transformation.

DIFFERENT APPROACHES TO LAND-BASED INVESTMENT

SECTORAL APPROACH

- Focus on an economic sector
- Collaboration between actors in that sector
- Directed by the public sector
- **Normally does not include broader issues outside of the sector**

SUPPLY CHAIN APPROACH

- Focus adding value to the **components of the value chain**
- Confined to one commodity
- Directed by the private sector
- **Little attention to social and environmental impacts in the broader area impact.**

INTEGRATED LANDSCAPE FINANCE

- Uses a **geographic area as a starting point**
- Find the entry points in an integrated way, with the spatial integration of sectors and value chains
- Focuses on public-private-civic governance mechanisms within the area.

TYPES OF INVESTMENTS IN A LANDSCAPE

ENABLING INVESTMENTS

- Multi-stakeholder platforms
- Strategic planning and coordination
- Integrated spatial assessment and monitoring
- Capacity development - farmer organizations, NGOs, governments, companies.

ASSET INVESTMENTS

- Crop-livestock-forest-fishing production
- Value chain, processing
- Industry, mining, built infrastructure
- Green infrastructure and natural resource restoration.

Can you think of any "**Enabling Investments**" that you might want to pursue where you work?

Can you think of any "**Asset Investments**" that you might want to pursue where you work?

CASE STUDY
MT MULANJE LANDSCAPE

Malawi, Africa

MT MULANJE LANDSCAPE INVESTMENT PORTFOLIO

SCALE UP

- Equity investment into hydro-power
- Impact investments into agro-products factory
- Blended investment in small-scale irrigation
- Loans for bee products & aquaponics
- Carbon projects for efficient cookstoves
- Forest restoration grants; carbon investments

START UP

- Other green commerce based on abundant water, energy & resource diversity
- Green bond financing for water utility upgrade
- Market links between handicrafts and retail products
- Grants for training & inputs for horticultural & seedling nurseries
- Leases for 6,000 ha timber & fruit tree plantations
- Social enterprise equity for eco-tourism

INTEGRATED LANDSCAPE FINANCE FRAMEWORK

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Integrated Landscape
FINANCE FRAMEWORK

1
Define a shared
VISION & STRATEGY

2
Define an
ACTION PLAN

3
Identify
FINANCE NEEDS

4
Identify & develop
FINANCE MECHANISMS

5
Mobilize
FINANCE

5 ELEMENTS OF ILM

1. Landscape Partnership
2. Shared Understanding
3. Vision & Planning
4. Taking Action
5. Learning & Impact

3. VISION & PLANNING

Build an inspiring, long-term vision, strategy, and action plan with "spatially-explicit" goals, that can be funded with an integrated landscape finance approach.

3.1 Shared Vision

3.2 Landscape Strategy

3.3 Action Plan

3.4 Finance Strategy

4. TAKING ACTION

Coordinating actions, developing and financing an integrated landscape investment portfolio, tracking and communicating implementation.

4.1 Tracking the Action Plan

4.2 Communication Strategy

4.3 Landscape Narratives (Story Mapping)

4.4 Landscape Investment Portfolio

Do you have any experience creating these kinds of landscape finance strategies?

CHALLENGES OF LANDSCAPE FINANCE

Based on these concepts,
what do you think are the biggest

CHALLENGES OF LANDSCAPE FINANCE ?

FUNDING

Different types of investments require different sources of financing.

TIME SCALE

Financial capital values short-term returns and not sustainability.

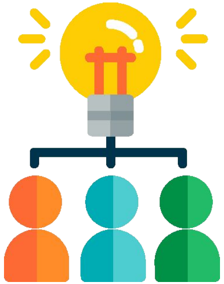
ACCESS TO MEANINGFUL DATA

Trust is the foundation of finance and requires meaningful data, even more so on a larger spatial scale.

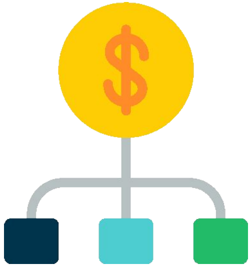
EMERGING SOLUTIONS FOR LANDSCAPE FINANCE

INTEGRATED LANDSCAPE FINANCE MECHANISMS

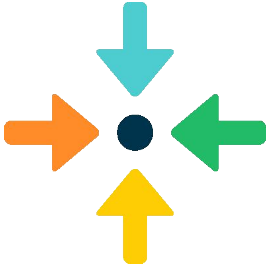
LANDSCAPE INVESTMENT SERVICE PROVIDERS



Support business developers to build their ideas



Steer existing financing to activities aligned with plan



Aggregate investment opportunities

Q & A

Feel free to send us questions by email

JOURNAL REFLECTION

STEP 1: Continue working on your Reflective Journal for the class on Word or Google Docs.

STEP 2: **Reflective prompt** - What was your muddiest point or concept from today that seemed not quite clear and you would like to discuss more?

STEP 3: Share your thoughts at our next session on Thursday!

NEXT SESSION

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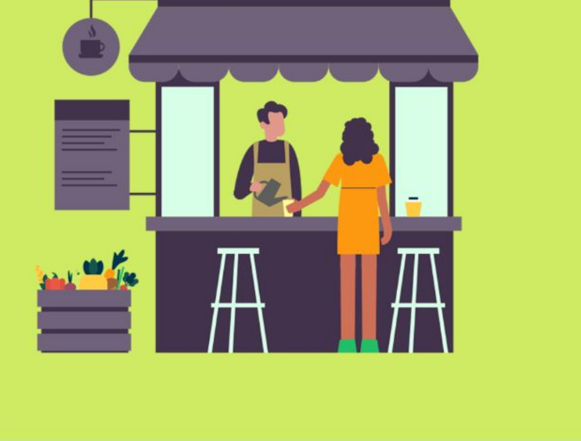
NEXT SESSION

Developing a Strategy and an Investment Portfolio:

1. Develop a Landscape Finance Strategy
2. Develop a Landscape Investment Portfolio


THANK
YOU!



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