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STRENGTHENING CAPACITIES FOR INTEGRATED LANDSCAPE MANAGEMENT

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ABOUT US

EcoAgriculture Partners, a U.S.-registered, NGO, is the leading center globally for innovation in collaborative landscape management, and promotes policy, finance and business action to scale up Integrated Landscape Management (ILM) through strategic partnerships. EcoAgriculture has worked on ILM and climate change since 2002, producing studies for the Global Commission on Adaptation, Worldwatch Institute, NEPAD, CCAFS, CARE, WWF and peer-reviewed literature on climate-resilient agricultural and resource management practices. EcoAgriculture has produced ILM and climate-smart agriculture training materials for TerrAfrica, USAID/US Department of Agriculture, the World Bank, and the Landscape Academy. EcoAgriculture has provided technical or advisory support to more than 60 landscape initiatives around the world, and produced tools, guidance documents and policy briefs to improve policy and market mechanisms for ILM.

EcoAgriculture has deep experience working on issues of finance and business development within the context of integrated landscapes, including climate finance. Since 2012, EcoAgriculture has served as secretariat for the Landscapes for People, Food and Nature (LPFN) initiative, an international collaborative with over 75 organizations to mobilize knowledge sharing and dialogue and to raise the profile of ILM in international policy dialogues. EcoAgriculture convenes the global 1000 Landscapes for 1 Billion People initiative.

OUR SUPPORTERS



“EcoAgriculture Partners was formed in 2002, inspired by a vision of agricultural landscapes around the world full of thriving people and productive farms that also protect critical watersheds and provide habitat for abundant wildlife. Instead of suffering widespread degradation of lands, forests and wetlands, leading to poverty and climate disruption, these landscapes would capture and store carbon in fertile soils, and in the roots and branches of productive trees, shrubs, grasses and perennial crops. Landscapes would reflect the values, aspirations, history and identity of the people living there. EcoAgriculture continues today to work towards that vision, through research, advisory services, promoting policy and finance innovations, and connecting landscape leaders.”

SARA J. SCHERR | PRESIDENT & CEO

INTRODUCTION

Strengthening capacities to design, build and manage effective integrated landscape initiatives (ILIs), and to develop supportive finance and policy, is fundamental to realizing the promise and potential of the integrated landscape approach. Since the inception of EcoAgriculture Partners, capacity building has been integral to our work, and a hallmark of our approach to expanding the effective practice of integrated landscape management (ILM). This guide to EcoAgriculture's training course offerings and other advisory services will aid organizations, landscape partnerships and individuals to select courses and tailor them to best suit your unique needs at different stages in the development of your integrated landscape projects, programs or policies.

OVERVIEW OF COURSE OFFERINGS

We offer a variety of training courses and services, both for professionals in agriculture and natural resources management who seek to incorporate ILM into their organizations' programs, and for field-based practitioners and landscape leaders who seek to improve their capacity to implement successful integrated landscape initiatives (ILIs). All of our training workshops and practicums demonstrate the collaborative approach to learning, planning and management that are vital to ILM. Our focused learning forums also build and strengthen working relationships among integrated landscape professionals and practitioners from diverse disciplines and sector orientations.

You will learn from our training staff's 60-plus combined years of integrated landscape research and capacity-building experience. And you will bring your own experiences and ambitions to the table; our offerings are tailored to our learners' experience-level, goals and priorities. Courses include field trips whenever feasible and always feature learning cases drawn from real landscape initiatives.

Choose from our suite of training course offerings, or work with our staff to design a course that best fits your organization's needs. Courses also may be structured in train the trainer (TOT) format for professionals who seek to build capacities for ILM in other learners. The learning forums may be entirely in person, or a combination of face-to-face and on-line learning. All are offered in English and most are available in Spanish, while we are open to opportunities to translate materials into additional languages. The cost of each course is based on staffing, location, duration and size of the group.

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LANDSCAPE LEADERSHIP INTENSIVE WORKSHOP

This workshop introduces participants to the social and technical fundamentals of integrated landscape management. It systematically explores the potential and need for ILM from multiple perspectives. The training course introduces tools to catalyze sustainable development in landscapes through collaborative analysis, planning, monitoring and communication.

COMPETENCIES YOU WILL GAIN

- Stages of the ILM planning cycle
- Roles and responsibilities of ILI leaders
- Collaborative landscape assessment and action planning tools
- Landscape governance issues, opportunities and strategies
- Policy and finance requirements for sustainable landscape management

TOPICS AND COMPONENTS

- Stages of the ILM planning cycle
- Roles and responsibilities of ILI leaders
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- Policy and finance requirements for sustainable landscape management



Time required: 2-5 days, ideally includes a field trip though may be designed without



Audience: Program and project leaders responsible for integrating ILM into your organization's portfolios; landscape initiative leaders and members



User experience: None to limited experience with ILM and related planning approaches

LANDSCAPE LEADERSHIP COMPREHENSIVE PRACTICUM

Learn the suite of leadership skills and the practical steps needed to design and implement integrated landscape initiatives. This hands-on practicum takes current and prospective ILM practitioners through each phase of the ILM planning cycle and provides experience in applying key tools to their own landscape initiative. Work in teams offers practice in collaborative leadership to generate practical solutions to ongoing challenges and opportunities.

COMPETENCIES YOU WILL GAIN

- Strategies for honing your own ILM leadership skills
- Approaches to stimulating effective ILM leadership in others
- Experience with optimal tools for each phase of integrated landscape planning

TOPICS AND COMPONENTS

- Landscape leadership roles, responsibilities, motivations and competencies
- Facilitating multi-stakeholder partnerships and platforms
- Engaging the private sector in multi-stakeholder processes and plans
- Preparing and implementing collaborative landscape action plans



Time required: 5-10 days in landscape-focused practicum format



Audience: Public, community and private sector leaders of existing and planned landscape initiatives



User experience: Limited to moderate experience in cross-sectoral analysis and planning

MULTI-STAKEHOLDER LANDSCAPE PARTNERSHIPS AND PLATFORMS

Become familiar with requirements of partnerships and platforms in ILM. Learn to apply tested tools that aid in designing, facilitating, assessing and strengthening MSPs that adequately represent stakeholders in the landscape and mobilize their capacities. Practice recognizing and building effective leadership for landscape MSPs.

COMPETENCIES YOU WILL GAIN

- Appreciation for roles and responsibilities of different stakeholders in landscape management and ways that MSPs can foster collaboration and reduce conflict
- Knowledge of tools that help to build effective MSPs
- Skill in developing strategies and applying tools that mobilize leadership from different stakeholder groups and incentivize collaborative management

INTEGRATED LANDSCAPE ASSESSMENT

Landscape assessment involves developing a shared, spatially explicit understanding of the landscape among stakeholders, in its social, environmental, economic dimensions, as a foundation for ILM. Learn to mobilize stakeholders in multi-stakeholder partnerships to identify key factors and their root causes that are threatening the landscape as well as opportunities for innovation and regeneration. Practice applying tools that foster stakeholder-relevant analysis and actionable understanding.

COMPETENCIES YOU WILL GAIN

- The value of collaborative assessment and shared understanding in ILM
- Knowledge of approaches and tools that foster shared understanding and joint action
- Skill in selecting and applying landscape relevant assessment tools

TOPICS AND COMPONENTS

- Strategies for landscape partnership and platform building
- Identifying and mapping stakeholders in landscapes
- Engaging stakeholders in designing effective MSPs
- Assessing and strengthening MSP performance



Time required: 1.5-4 days in workshop or practicum format



Audience: Program leaders in organizations that promote ILM; Public, civic and private sector leaders of existing and planned landscape initiatives



User experience: Limited to substantial experience facilitating landscape MSPs

TOPICS AND COMPONENTS

- Identifying key issues in the landscape and interactions among root causes
- Applying tools to support landscape issue and opportunity analysis, such as mapping, trend analysis, and scenario modeling
- Synthesizing, interpreting and communicating information
- Mobilizing on-going landscape monitoring and assessment



Time required: 2-5 days in workshop or practicum format



Audience: Program leaders in organizations that promote ILM; Public, civic and private sector leaders of existing and planned landscape initiatives



User experience: None to moderate experience facilitating landscape assessment

BIODIVERSITY-FRIENDLY AGRICULTURAL LANDSCAPES

Linking land management on farms, protected areas and other non-farmed spaces to improve biodiversity outcomes is central to effective ILM.

Learn methods for designing and managing agricultural practices to foster biodiversity at landscape scale and designing landscape-level strategies to enhance habitat connectivity and species conservation. Practice developing stakeholder-engaged strategies to enhance and evaluate biodiversity in agricultural landscapes.

COMPETENCIES YOU WILL GAIN

- Appreciation for ways to foster complementarity between agro-and wild biodiversity
- Knowledge of methods for promoting and assessing biodiversity-friendly production
- Skill in selecting and applying tools and incentives to promote and conserve biodiversity in production landscapes

TOPICS AND COMPONENTS

- Selecting and designing landscape-relevant biodiversity-friendly production practices
- Combining biodiversity-friendly production practices for landscape scale impact
- Incentivizing the practice of biodiversity-friendly agriculture
- Engaging stakeholders in biodiversity monitoring and assessment



Time required: 1.5-4 days in workshop or landscape practicum format



Audience: Program leaders in organizations that promote ILM; Public, civic and private sector leaders of existing and planned landscape initiatives



User experience: None to moderate experience facilitating landscape assessment

CLIMATE-SMART AGRICULTURAL LANDSCAPES

Climate-smart landscapes deliver climate change mitigation and adaptation benefits while improving the livelihoods of producers and their communities. Learn to engage diverse stakeholders in designing and managing CSA landscapes tailored to their agro ecological zones. Strategize ways to build the policy support needed to incentivize and expand landscape CSA.

COMPETENCIES YOU WILL GAIN

- Knowledge of the relationships between landscape CSA and UN goals and conventions
- Knowledge of strategies and practices for linking farm-based CSA to landscape-level climate change mitigation and adaptation
- Skill in utilizing planning and management tools that foster landscape CSA

TOPICS AND COMPONENTS

- Understanding the pillars of landscape CSA and how they work together
- Targeting climate-change “hot spots” that are ripe for landscape CSA initiatives
- Collaboratively developing landscape CSA action plans
- Securing community, business and policy support for landscape CSA



Time required: 2-4 days in workshop or landscape practicum, including field trip



Audience: Sub-national public sector officials responsible for implementing Intended nationally determined contributions to UN Climate Change Convention; Public, private, civic sector organizations seeking to contribute to UN Sustainable Development Goals.



User experience: None to moderate experience with CSA or landscape management

LANDSCAPE GOVERNANCE

Landscape governance is concerned with the institutional arrangements, decision-making processes, policy instruments and underlying values by which stakeholders in landscapes interact. Learn how to stimulate collaboration and coordination mechanisms that foster synergy and reduce conflict among stakeholder pursuits in multi-functional landscapes.

COMPETENCIES YOU WILL GAIN

- Appreciation for managing complexity and innovation in landscape governance
- Knowledge of strategies and tools for connecting the interests of diverse stakeholders
- Skill in assessing and advancing landscape governance in participatory ways

TOPICS AND COMPONENTS

- Understanding landscape governance challenges and requirements
- Exploring diverse models of landscape governance and how they work
- Considerations on land and resource tenure and property rights for ILM
- Tools for assessing landscape governance performance and potential
- Strategies for collaborating across sectors and scales



Time required: 1-3 days



Audience: Program leaders in organizations that promote ILM; Public, civic and private sector leaders of existing and planned landscape initiatives



User experience: None to moderate experience with landscape governance

LANDSCAPE POLICY

Building the underlying policy conditions in which multi-stakeholder sustainable landscapes can be nurtured is essential to scaling up landscape initiatives and expanding the ILM approach. Learn to recognize and stimulate opportunity to overcome the limited national and sub-national policy support for ILM, and become adept at facilitating enabling policy.

COMPETENCIES YOU WILL GAIN

- Appreciation for the diverse ways that public policy affects the success of ILM
- Knowledge of policy levers to use in bringing about more enabling environments
- Practical strategies for facilitating cross-agency coordination and collaboration
- Skill in advancing policy change that supports ILM

TOPICS AND COMPONENTS

- Understanding the range of policy barriers to ILM
- Exploring elements of a conducive policy environment for ILM
- Strategies and tools for building the foundation for ILM-supportive policy
- Designing and facilitating landscape policy dialogues



Time required: 1-5 days



Audience: Public sector planners and policy makers; Program leaders in organizations that promote ILM; Stakeholder leaders in existing and planned landscape initiatives



User experience: None to moderate experience with landscape policy

BUSINESS AND SUSTAINABLE LANDSCAPES

The extent and quality of business participation in landscape partnerships are key determinants in realizing global and local sustainability goals, as in most productive landscapes businesses impact natural resource use and management. Learn the “business case” for engaging in landscape partnerships and ways to leverage business interests and capacities for sustainability.

COMPETENCIES YOU WILL GAIN

- Recognition of the multiple values that businesses bring to landscape partnerships
- Knowledge of strategies and tools that help businesses partner in ILM
- Skill in facilitating business engagement in sustainable landscapes

TOPICS AND COMPONENTS

- Identifying drivers of business participation in landscape partnerships
- Fostering effective collaboration with businesses in landscape management
- Promoting policy change to incentivize business investment in sustainable landscapes
- Using landscape management tools and metrics that matter to businesses



Time required: 1-4 days

Audience: Conveners and facilitators of sustainable landscape initiatives; Businesses considering or undertake landscape partnerships; Public-private and civic sector leaders of landscape partnerships; Program leaders in organizations that promote ILM



User experience: None to moderate experience with business partnerships in ILM

LANDSCAPE FINANCE

Numerous landscape investments are needed, coordinated across the landscape, to achieve landscape scale production, conservation and livelihood goals. While examples of adequate landscape financing strategies are few, new tools are available to help address this need. Explore innovations in landscape finance that can transform the potential of ILM at scale.

COMPETENCIES YOU WILL GAIN

- Appreciation of ways to bridge the gap between the worlds of finance and landscapes
- Insight into ways to leverage and blend sources of financial capital in landscapes
- Skill in developing integrated landscape investment and finance strategies

TOPICS AND COMPONENTS

- Characterizing attributes of landscape investments and their financing needs, differentiating asset and enabling investments
- Understanding and navigating the web of landscape financial flows, mechanisms and institutions
- Processes and tools to develop landscape-level financing strategies



Time required: 1-4 days

Audience: Conveners and facilitators of sustainable landscape initiatives; Businesses engaged in landscape initiatives; Program leaders in organizations that promote ILM



User experience: None to limited experience with landscape investment and finance

ON-LINE COURSES THROUGH THE LANDSCAPE ACADEMY

The Landscape Academy is a curated set of on-line learning opportunities on landscape approaches, hosted by the Global Landscape Forum, Wageningen University and Research, and UN Environment. EcoAgriculture Partners co-developed four on-line courses available through the Landscape Academy:

- Landscape Leadership: Catalyse Sustainable Development in Landscapes
- Landscape Finance: Investing in Innovation for Sustainable Landscapes
- Landscape Governance: Collaborating Across Sectors and Scales
- Landscape Approach 101 (with the World Bank Open Learning Campus)

The courses are self-guided and intended mainly for individual learning.

STRATEGIC ADVISORY SERVICES

EcoAgriculture Partners staff can also provide strategic advisory services to organizations, programs or landscape partnerships. We can help you think through your landscape program design, evaluate your organizational capacities for integrated landscape programming, conduct needs assessments, identify priorities, support internal facilitation while developing your organizational strategies, or conduct topical workshops. Such arrangements can be tailored to your needs and interests and provided on a one-time or retainer basis.



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