

WHAT CAN ECOAG DO FOR YOU?

# ADVANCING INTEGRATED LAND USE AND DEVELOPMENT



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## *Transforming our world together*

The challenges the world faces cannot be neatly divided into categories and ticked off one by one. To achieve the Sustainable Development Goals by 2030 will require a radically different development paradigm that breaks down sectoral barriers, capitalizes on synergies in land uses and human development, and strengthens coordination and participation of stakeholders.

Integrated landscape management is a highly effective way to address the inter-related challenges of food, livelihoods, water, ecosystems, health, energy and climate. Its five key ingredients together make sustainable landscapes.

1. Collaborative, community-engaged processes for dialogue, planning, negotiating and monitoring decisions.
2. Shared or agreed management objectives that encompass multiple benefits (the full range of goods and services needed) from the landscape.
3. Field, farm and forest practices that contribute to multiple objectives, including human well-being, food and fiber production, climate change mitigation, and conservation of biodiversity and ecosystem services.
4. Management of ecological, social, and economic interactions among different parts of the landscape to realize positive synergies among interests and actors or to mitigate negative trade-offs.
5. Well structured markets and public policies that support multi-stakeholder institutional processes and their shared management objectives.



## *A path we've been paving since 2002*

Bold organizations today are trying to work in new ways: to develop programs that are integrated at landscape scale, and to build more effective, durable and inclusive partnerships that have impact beyond project cycles. But without clear pathways forward, it can be tempting to return to our comfort zones.

At many organizations, project managers are puzzling out the issues of integration as they encounter them. At EcoAgriculture Partners, we have been anticipating, analyzing, and overcoming these challenges every day for the past 11 years, together with the world's leading experts in agriculture, natural resource management and inclusive development. Our goal is to work with partners to advance cross-sector analysis, co-implement landscape initiatives, strengthen capacities and promote policy dialogue.

The promise of integrated landscape management is real. Let us work with you to achieve it.

## Contact us

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WHAT CAN ECOAG DO FOR YOU?

# ANALYZE LANDSCAPES FOR SUSTAINABILITY



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## *The situation*

The future we want demands that agricultural development achieve resilience, maintain ecosystem services and biodiversity, and adapt to and mitigate climate change, while increasing farmer incomes and productivity. Integrated landscape management (ILM) is increasingly relied on to deliver these multiple goals. And ILM partnerships in practice are rich sources of experience and innovation. Yet there is still limited applied research to assess landscape management across these multiple dimensions, and to synthesize and communicate results. To be useful, that data must be turned into knowledge that is clear, actionable and available to both practitioners and policymakers.



*Untangling complexity with dynamic research.*

## *What we do*

We undertake research and generate new knowledge for practitioners and to guide policy priorities. Specifically, we create:

- **Analytical frameworks.** We develop analytical frameworks for integrated landscape management that can be used to inform tool development, metrics, research design, and management strategies. Our foundational framework—the inter-linkages of agriculture, biodiversity and ecosystems, livelihoods, and institutions—has been adapted to incorporate biofuels, nutrition, health, city-regions, climate and now the SDGs.
- **Methods and tools for managing landscape mosaics.** We build tools that multi-stakeholder groups can use to better understand and improve spatial and socioecological interactions between agriculture, ecosystem, and livelihood within landscapes.
- **Institutional analyses to support shifts to landscape management.** We uncover the socioeconomic and institutional factors that contribute to effective multi-stakeholder landscape partnerships, and the markets, finance, policy, and farmer networks that best support sustainable landscapes.
- **Impact assessment.** We develop and apply metrics and monitoring systems to measure the impacts of integrated landscape management on key outcomes like biodiversity, agricultural productivity and sustainability, incomes, health and empowerment of marginal groups.
- **Synthesis of lessons learned.** We document, analyze and synthesize the experience of landscape initiatives to draw lessons and guidance for practitioners and policymakers.

# Why EcoAgriculture Partners

## EXPERIENCE

Since 2005, EcoAgriculture Partners has been at the forefront of innovative thinking on new, integrated models of sustainable development. Our experienced staff and fellows collectively hold 10 PhDs and hundreds of published works.

We've lead collaborative studies on integrated landscape initiatives in Africa, Asia, Europe, North America and Latin America. We regularly work in collaboration with universities and advanced research institutions, and have a longstanding collaboration with Cornell University, one of the top agricultural research universities in the world.

## EXPERTISE

Our widely-cited scientific papers have catalyzed new areas of research and analysis. We are experts in multi-disciplinary, multi-sector analysis, framing issues in creative ways that challenge narrow and siloed approaches and drive integrated solutions.

We established the foundational analytic framework for planning and monitoring multi-stakeholder landscape initiatives. As a result, we are leaders in identifying and addressing gaps where new research and knowledge is needed. The framework has since been widely adopted and formed the foundation for *The Little Sustainable Landscape Book's* guidelines for planning and implementing landscape initiatives.

***We were devising integrated indicators for landscape sustainability long before you thought you needed them.***

## APPLICABILITY

Our partnerships with leaders in Integrated Landscape Management at all levels—from the community level to international policy level—give us unique insight into the knowledge that is needed by actors at all scales and the connections to deliver that knowledge in ways that are useful and effective.

Our reports are concise and useful to decision makers. We create succinct briefs and clear graphics to illustrate our findings because this improves impact. We have seen our work help create stronger, more effective programs and policies.

For example, our work evaluating investment and supply chain certification programs led to new designs and options for landscape standards and labeling and the inclusion of landscape approaches in commodity roundtable standards.

Our foundational analysis of market innovations, policy and financing strategy for landscape management has prompted innovations in the design of new financing instruments, public and NGO-led landscape programs and policies.

Our pioneering work on payments to farmers and farming communities for ecosystem services played a catalytic role in the design of programs and projects in Africa, China, Japan, Latin America, and the United States.

Our innovations in biodiversity monitoring in agricultural landscapes have informed work in agricultural certification standards, GEF project impact studies, and new strategies for biodiversity monitoring in Central America.

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## More information

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WHAT CAN ECOAG DO FOR YOU?

# IMPLEMENT EFFECTIVE LANDSCAPE PARTNERSHIPS



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## *The situation*

Multi-stakeholder landscape initiatives are developing rapidly around the world, as local leaders, farmers, businesses, civil society, and governments see the clear benefits of integrating strategies to better manage the trade-offs and synergies between the goals of food security, water security, biodiversity, social well-being, climate, and economic development. However, organizing and implementing such initiatives and partnerships is a complex and challenging task. Leading multi-stakeholder partnerships and landscape initiatives requires a unique skillset and mindset. Every landscape is different, and it can be difficult to keep track of the growing body of knowledge and tools meant to help guide and strengthen multi-stakeholder partnerships.



## *What we do*

EcoAgriculture Partners collaborates with landscape initiative leaders and programs, providing expert inputs tailored to their specific priorities and needs. Our roles may include:

- **Landscape scoping and assessment** – We design and implement technical, spatial, institutional, stakeholder and policy assessments of landscape challenges and opportunities, using tools that will highlight interactions and interdependencies, and implications for program design.
- **Strategic planning** – We provide guidance on stakeholder engagement strategy, organizing multi-stakeholder partnership platforms, and processes for developing a collaborative vision and action plan.
- **Convening** – We organize and (co-)convene multi-stakeholder landscape dialogues and facilitate sector consultations, towards development of agreed landscape action plans.
- **Design of interventions** – We assist in identifying technical and institutional innovations that generate synergies and reduce trade-offs among different landscape objectives and users.
- **Monitoring and impact assessment** - We develop systems for monitoring and evaluation of landscape performance, using indicators and data collection methods appropriate to the context and stakeholder priorities.
- **Analysis and Synthesis of Lessons Learned** - We work as a 'learning partner' to analyze and synthesize lessons learned, assuring that quality reflection leads to continuous improvement.

*To execute an integrated program, work with the experts in integrated landscape management.*

# Why EcoAgriculture Partners

## EXPERIENCE

Our 12 years of experience specifically supporting landscape initiatives and partnerships has provided us with a comparative understanding of landscape contexts all over the world, access to a global network of experts from over 75 institutions, and connections to learning networks. We have proven experience in long-term partnerships with community-, NGO- and government-led landscape initiatives. We have effectively managed large, multi-year programs linking multiple actors and sectors, supported by donors such as the World Bank, UNEP/Global Environment Facility, NEPAD, and the Government of Norway.

## TRANSFORMATIVE STRATEGIES

We worked with the Lake Victoria Basin Commission to design a community-based market strategy in the transboundary Mt. Elgon region of Uganda and Kenya to develop sustainable smallholder agriculture and restore degraded ecosystems and biodiversity.

The “Greenprint” that we developed for the Southern Agricultural Growth Corridor of Tanzania (SAGCOT) with the SAGCOT Centre provided the foundation for new NGO, business and government programs to advance ‘green growth’ strategies in a major African agricultural growth corridor, while conserving critical ecosystems and biodiversity.

## EXPERTISE

We have developed and supported the application of numerous tools specifically for landscape partnerships—the Landscape Performance Scorecard (to explore stakeholder perceptions, values and priorities), our Spatial Planning & Monitoring Toolkit, the Landscape Measures Framework (for measuring impacts), and the Multi-Stakeholder Landscape Partnership Self-Assessment Tool (to assess institutional effectiveness). Our ‘Practical Guide for Landscape Conveners’ is The Sustainable Trade Initiative (IDH)’s resource manual for project managers in its Initiative for Sustainable Landscapes (ISLA) program.

## LONG-TERM PARTNERSHIP

We have supported the New Partnership for African Development (NEPAD)’s TerrAfrica initiative for sustainable land management for more than ten years with training, M&E, climate and land strategies, and in their transition to a focus on integrated landscape management.

For ten years we have helped the Lari Landscape initiative in Kenya continually improve farmer livelihoods through innovations in income diversification and agricultural practice that reward them for protecting their forests and watersheds.

## RESPONSIVENESS

Our ability to combine analysis with action sets us apart. By offering a broad range of support, we can respond to what our partners need. We excel at brokering knowledge between experts and practitioners.

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## More information

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WHAT CAN ECOAG DO FOR YOU?

# TRAIN LEADERS FOR AGRICULTURAL LANDSCAPE MANAGEMENT



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## *The situation*

Leaders of agricultural landscape initiatives are increasingly seeking to reconcile the objectives of increased production and economic development with ecological sustainability, well-being, and social cohesion. However, it is complex and challenging to effectively design and implement an integrated landscape strategy. Few of the people leading such initiatives have had formal education or training in the core concepts and skills needed to analyze landscape challenges and opportunities, negotiate with key stakeholders, manage partnerships, facilitate dialogue, design interventions for multiple outcomes, or evaluate the performance and impacts of cross-sector management approaches.



## *What we do*

We offer workshops and courses for leaders of integrated landscape management programs and initiatives, from diverse sectors such as farming, forestry, water, food, industry, climate and health:

- **Leadership Courses** - Our flagship five to eight-day Landscape Leadership Course, including field trip modules, brings together leaders from different sectors, working at different scales (farm to nation), to learn new inter-sector perspectives, leadership skills, use of landscape planning and assessment tools, designing interventions for multiple landscape objectives, and an overview of market, finance and policies to support sustainable landscape management. We also offer a three-day intensive version of the course.
- **Technical Workshops** - Our two to three-day Introduction to Landscape Management workshop is tailored to project teams embarking on a new landscape program or project. Two to four-day technical workshops focus on selected topics like 'Climate-Smart Landscapes,' 'Monitoring & Impact Assessment for Agricultural Landscape Management,' and 'Linking Value Chains and Landscapes.'
- **Policymaker Workshops and Study Tours** - Our three-day 'Policy for Sustainable Landscapes' course is designed for local, national or international policymakers. Landscape study tours have detailed learning agendas that bring participants face to face with the issues at engaged and prepared host farms, businesses, and CBOs.
- **Training and Education Resources** - We develop tailored resource materials, guides, videos, webinars, and training manuals for the professional development and staff training programs of particular agencies or organizations, including university and graduate courses.

# Why EcoAgriculture Partners

## EXPERIENCE

EcoAgriculture Partners has over a decade of experience working with people from very diverse backgrounds to build the particular analytical, technical and social skills needed to understand and lead complex, multi-sector landscape initiatives. Our trainers have designed and implemented curricula and courses to build the leadership capacities of development practitioners with CARE, Solidaridad, WWF, USAID, The World Bank, as well as convening agricultural landscape leadership courses with innovators in Central America and East Africa at regional landscape scales. For a decade we have trained African leaders in sustainable land management with TerrAfrica.

## EXPERTISE

Our training staff have decades of practical knowledge from work implementing and analyzing agricultural development in the field. They have published research in peer-review journals as well as field manuals and training-the-trainer guides on a range of relevant subjects. Our practical guidance documents shape the practice of integrated agricultural development and conservation for several major organizations.

## And more...

- **Landscape learning networks** - We co-facilitate learning networks among landscape leaders at sub-national, national and regional levels.
- **Organizational strategy** - We facilitate internal strategy sessions for senior managers or boards looking to dramatically reimagine or scale up pathways to sustainable development through integrated landscape partnerships, programs, and policies.
- **Training and education resources** - We develop tailored resource materials, guides, videos, webinars, and training manuals for the professional development and staff training programs of particular agencies or organizations, including university and graduate courses.

## RESPONSIVE

We have worked with farmer and landscape leaders, policymakers, technical experts and students in more than 20 countries. We tailor training to the local context and needs of each group we work with, and fully recognize and build on the experience and expertise participants themselves bring.

## RESULTS

Our extensive global experience, our engaging training methods, tools and field activities; and our unique specialization in integrating diverse sectors and disciplines makes us a highly trusted source of landscape leadership development. Individuals from our leadership courses have gone on to become significant changemakers in local, national and international organizations. Course graduates join a global alumni network of highly qualified and well-placed leaders in landscape management.

***“[What I learned was] immediately applicable to my work. It provided a checklist for what we are already doing and guidance and tools that will greatly support our way forward.”***

***- Workshop participant***

## More information

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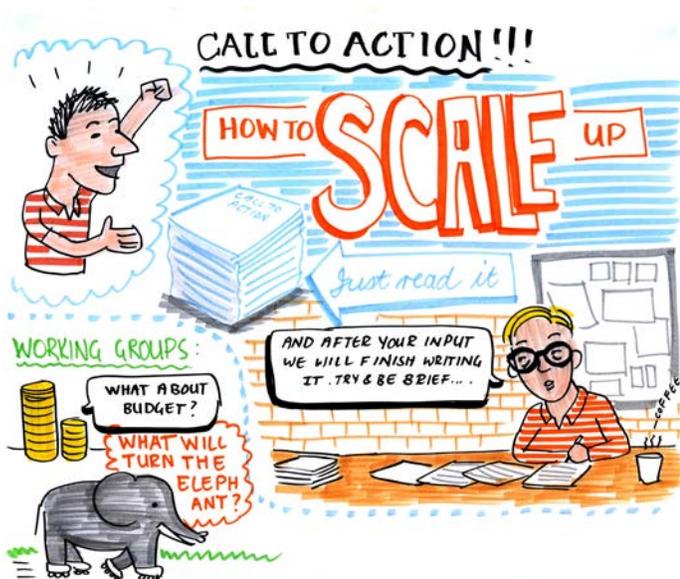
# FACILITATE POLICY DIALOGUE AND COLLABORATIVE ACTION



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## *The situation*

To achieve the inter-connected goals of the 2030 Agenda for Sustainable Development requires a transformation in land use policy. The diverse actors who play a role in the management of natural resources must come together in unconventional ways. Achieving alignment, coherence, and collaboration between farmers, forest managers, water users, conservationists, and other stakeholders at large landscape and national scales—actors that often do not interact comfortably—requires new types of dialogue, understanding and partnership. Furthermore, as more and more multi-stakeholder landscape initiatives develop around the world, alignment of efforts is needed on a global scale to harness the resources, knowledge, and innovations that are emerging in order to achieve the future we want.



*To mainstream integrated approaches, get help from the leader in integrated landscape management.*

## *What we do*

EcoAgriculture Partners is small, but we help catalyze the big changes needed to achieve the SDGs using strategic partnerships and convenings, and timely publication and outreach. Our niche, integrated approaches to rural transformation, is being called to the mainstream. We create policy change through the following activities:

- **Policy analysis and strategy** – We provide policymakers, financiers, donors, and stakeholder associations with the information and critical analysis they need to evaluate policy options and make strategic evidence-based decisions.
- **Policy dialogue** – We create and facilitate opportunities for open dialogue among policymakers in agriculture, environment, water, energy, health and rural development to explore how to align their goals and strategies, find synergies and constructively address areas of conflict.
- **Stakeholder engagement in policy processes** – We empower and support farmer organizations and civil society groups to influence policy processes through facilitated meetings and workshops with government leaders to develop landscape-scale solutions.
- **Planning collaborative action** – We organize major convenings that set policy agendas, spark progress, generate new partnerships and identify funding priorities.
- **Convincing communications** – We produce high-quality multi-channel communications materials to reach a wide audience of policymakers, innovators, practitioners, researchers, and professionals with galvanizing information and catalytic stories.

# Why EcoAgriculture Partners

## TRUSTED FACILITATION

We are a trusted partner who does not privilege any particular sector over another, and our skilled facilitation allow us to help create effective, efficient, and agreeable policy solutions. We are expert at convening dialogues between a wide variety of stakeholder groups, from multiple sectors, including agriculture, environment, health, and development.

We convened 180 African leaders in Nairobi in July 2014, producing a powerful plan for collective action to strengthen landscapes across Africa, called the African Landscapes Action Plan (ALAP). The African Union endorsed ALAP as a key implementation pillar of its flagship African Resilient Landscapes Initiative.

We co-organized the Business for Sustainable Landscapes Initiative, together with SAI Platform, Sustainable Food Lab, and IUCN SUSTAIN, including a 2016 workshop for global leaders from the agribusiness and food industries, governmental agencies, and civil society at the Bellagio Center in Italy to explore landscape approaches for businesses and a global Action Agenda.

## SUCCESS

In 2011, we galvanized a coalition of 30 partner organizations—now grown to 75—from leading agriculture, environment and development organizations to form the Landscapes for People, Food and Nature Initiative (LPFN), a collaborative initiative of knowledge-sharing, dialogue, action, and advocacy to support integrated landscape management. The LPFN has linked knowledge between previously separate communities of practice, and sustains dynamic projects on landscape management, finance, policy, business engagement, communications and research. We have convened LPFN Partners to project a common voice in international negotiations to advance integrated landscape management as a means of implementation for the Sustainable Development Goals.

We continue to move integrated landscape management from the marginal topic in global policy dialogues it once was to a central strategy to address resource management challenges. Recent work focusing on 'Scaling Up Investment and Finance for Integrated Landscape Management' has already influenced the design of new financing mechanisms for landscape management.

## EXPERTISE

We have the expertise to produce high-quality critical analyses, supported by evidence from our practical experience helping implement integrated landscape initiatives worldwide. We link landscapes with policy action.

In Kenya, we produced a national policy framework on how to support integrated landscape management, analyzed the national policy environment, and identified successes, challenges, and innovations in investment in sustainable landscape management.

In the United States we have worked at local, state and national levels to mobilize local food systems, assess policies on agriculture and ecosystem services, and advance agricultural landscape approaches.

We are attuned to the sensitive issues for effective and inclusive convening of diverse actors, such as use of language, power dynamics, and differing levels of experience. We know how to facilitate communication and collaboration between different groups in order to catalyze action.

## More information

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