



End of Phase One Sharing and Learning Event: Supporting market transformation for biodiversity-friendly production in cocoa, palm oil and soy

April 2, 2014

International Finance Corporation, Washington, DC

OVERVIEW

Initiated in 2007, BACP was designed as a ten-year, two-phase program and grant facility which “seeks to reduce, in an innovative and large-scale manner, the threats posed by agriculture to biodiversity of global significance.” An analysis of both international traded commodities and biodiversity hotspots, combined with a thorough selection process, identified palm oil as the priority commodity, with soy, cocoa and sugar cane (although sugar cane was not included in phase 1 activities) as candidates for subsequent focus. The program integrates biodiversity into the production landscape, by moving sustainably-produced commodities from niche markets into the mainstream, working closely to support international, industry-led, multi-stakeholder commodity roundtable initiatives for the sustainable production of palm oil and soy, and cocoa through the World Cocoa Foundation and its members.

The first phase of the BACP obtained a US \$7 million grant from the Global Environment Facility (GEF), with direct co-financing from the governments of Japan, The Netherlands, Norway and Luxembourg, the International Finance Corporation (IFC), and EcoAgriculture Partners. The GEF Implementing Agency for BACP is the World Bank, and the Executing Agency is the IFC. While IFC retains ultimate decision-making responsibility, it delegated the day to day program management role to the Program Management Unit (PMU) at Chemonics International and the Monitoring and Evaluation component of the Program to EcoAgriculture Partners. Total funds committed through grants were US \$5.8 million with 13 million in co-financing from grantees and their partner organizations. In total 20 grants supported projects working in the targeted, and GEF endorsed countries of, Indonesia, Brazil, Papua New Guinea, Ghana, Cameroon, Cote d’Ivoire. Projects focused in one or more of the following program component areas:

1. Promoting the adoption of biodiversity-friendly practices within institutional and regulatory environments.
2. Improving production practices of targeted commodities to improve the preservation of global biodiversity.
3. Increase demand for products with positive biodiversity impacts.
4. Promoting the development of financial products and services to facilitate and encourage the adoption of biodiversity-friendly practices
5. Developing field- or farm-level M&E procedures, systems, or models to measure the positive impact of commodity certification on biodiversity.

Purpose and Objective

The completion of BACP phase 1 presents the opportunity for a final, daylong capstone event to share, reflect, and adapt for future program implementation. The event aims to improve understanding of the program's outputs and outcomes among IFC, commodity roundtables and private sector wishing to lead in sustainable land management.

This capstone sharing and learning event's **primary objective** is for participants to achieve a firm understanding of BACP outputs and outcomes in order to maximize the uptake and replication of these products and activities among their constituencies; and to contribute collectively to identifying and discussing gaps within the current market transformation strategies for palm oil, cocoa and soy for the design of new programming to support market transformation. The associated output is a document summarizing the event's major outcomes and recommendations. An edited version of the document will be made available publically via the BACP website in electronic word format.

The audience for this event includes internal IFC audience (including investment and advisory services and invited IFC clients), key donors (e.g. GEF, World Bank) and BACP stakeholders (e.g. grantees and roundtables). A morning 1.5 hour long session will be tailored for a public audience focused on high-level learning, stories from Roundtable Directors on BACP's contributions to their efforts and discussion on the future of sustainable commodity markets.

The BACP Monitoring and Evaluation Unit led by EcoAgriculture Partners will assume overall coordination for the event working closely with the IFC.

The Biodiversity and Agricultural Commodities Program (BACP)

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DRAFT AGENDA

- 8:45 Coffee (light breakfast provided)
- 9:00 Welcome Remarks – IFC Director/Senior Manager (TBD)
- 9:10 Overview presentation open to the public (broadcasted via web-ex) (60 in-person capacity):
- Framing presentation: The BACP historical overview and objectives, including the market transformation strategies for the targeted commodities (soy, cocoa, palm oil)
 - Bruce Wise, BACP Program Manager, International Finance Corporation (15 min)
 - Synthesis of major program outcomes and achievements to market transformation and biodiversity conservation in the targeted commodities and themes.
 - Lee Gross, BACP M&E officer, EcoAgriculture Partners (15 min)
 - Discussion with Commodity Roundtable Executive Directors and WCF (contribution of BACP supported projects to their organization's objectives) – (30 min)
 - Agustin Mascotena (Roundtable on Responsible Soy Association)
 - TBD (Roundtable on Sustainable Palm Oil)
 - Bill Guyton (World Cocoa Foundation)
 - Q&A discussion focused on the future of sustainable commodity markets (25 min)

10:45 BREAK

-The remainder of day will be for internal program stakeholders and invited guests only to commodity sector focused sessions (approx. 15-30 people in-person)

- 11:00 **Palm Oil** – current status of the market for sustainably certified production, review of BACP project contributions by themes¹. Presentations will highlight experiences and perspectives from the roundtables and practitioners, identifying key successes and challenges to date, and lessons relevant to future program design.
- Overview presentation (15 min)
 - Presenters (10 min each): Audrey Lee (Roundtable on Sustainable Palm Oil), Laura Darcy (Zoological Society of London) Additional groups by phone: Anna Lyons and Cahyo Nugroho (Fuana and Flora International) Isaac Abban-Mensah (Proforest) and Graham Usher (PanEco)
 - Group discussion (30 mins)

¹ Cross-cutting program themes include: 1. Working with smallholders; 2. Land planning; 3. Managing High Conservation Values; 4. Impact assessment; 5. Training and capacity building

12:30 LUNCH

1:30 **Soy** – current status of the market for sustainably certified production, review of BACP project contributions by theme. Presentations will highlight experiences and perspectives from the roundtables and practitioners, identifying key successes and challenges to date, and lessons relevant to future program design.

- Overview presentation (15 min)
- Presenters (10 min each): Daniel Meyer (Roundtable on Responsible Soy Association), Pieter Sijbrandij (Solidaridad). Additional groups by phone: Charton Locks (Alianca da Tierra) and Oswaldo de Carvalho Jr (IPAM - The Amazon Environmental Research Institute)
- Group discussion (30 mins)

3:00 **Cocoa** – current status of the market for sustainably certified production, review of BACP project contributions by theme. Presentations will highlight experiences and perspectives from World Cocoa Foundation and practitioners, identifying key successes and challenges to date, and lessons relevant to future program design.

- Overview presentation (15 min)
- Presenters (10 min each): Steve Farone (World Cocoa Foundation), Olga Gormalova (Armajaro/SourceTrust) Jeff Milder (Rainforest Alliance); Additional groups by phone: Conservation Alliance and Fairtrade Australia/NZ
- Group discussion (30 mins)

4:15 BREAK

4:30 Synthesis and discussion of cross-commodity lessons. Facilitated small group discussion by sector or by theme (TBD). Recap of distilled messages from the presentations about BACP grantees' experience for future program design.

5:15 Wrap-Up

- Groups report: Summary of key messages, conclusions, and next steps from each group
- Comment and discussion on future program design
 - Bruce Wise, IFC

6:00-8.00 ***Happy Hour/Reception***
